

Scan results for madronify.com

 **Compliant**

Great news! Based on our scan, your webpage is accessible and conforms with WCAG standards.

 **accessWidget** is detected on the website

Thank you for making your website accessible and inclusive for all users with  **accessiBe**



 **3%**

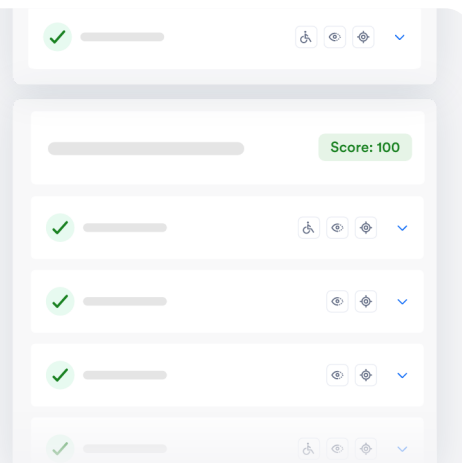
Congratulations!

Your website is among the **3%** of inclusive and accessible websites globally. Well done!

 Inclusive websites  Not inclusive websites

In the report you'll find the results for dozens of tests focusing mainly on these categories:

-  **Screen-reader** adjustments (blind users)
-  **Keyboard navigation** adjustments (motor impaired)
-  **UI, design and readability** adjustments (vision impaired)



#	Element	Relevant	Successes	Failures	Score
1	Elements that behave as buttons but are built using other tags such as span, div, a or others, should include a "role" attribute that equals to "button".	Yes	6	0	100

Successful Elements

```
<a href="#" data-action="allow" class="ch2-dialog-close-btn " role="button"><span data-="true" " aria-hidden="false" > close </span></a>
```

```
<button class="ch2-btn ch2-open-settings-btn ch2-btn-text " data-acsb-m-menu="a" style=";background-color:#ffffff!important;color:#000000!important;" role="button">Cookie settings</button>
```

```
<button class="ch2-btn ch2-deny-all-btn ch2-btn-primary " data-acsb-m-menu="a" style=";background-color:#ffffff!important;color:#000000!important;" role="button">Deny all</button>
```

```
<button class="ch2-btn ch2-allow-all-btn ch2-btn-primary " data-acsb-menu="a" role="button" data-acsb-menu-root-link="true" style=";background-color:#ffffff!important;color:#000000!important;">Allow all cookies</button>
```

```
<button id="boei_button" data-generator="Powered by https://www.boei.help" style="border: 0px; opacity: 1; color: rgb(255, 255, 255); z-index: 999997; position: fixed; height: 60px; width: 60px; min-height: 60px; min-width: 60px; padding: 0px; cursor ...
```

```
<div class="boei-pre-opened" id="boei_trigger_message" style="box-sizing: border-box; border: 2px solid rgb(255, 255, 255); background-color: rgb(255, 255, 255); color: rgb(104, 104, 104); z-index: 999997; position: fixed; padding: 10px 20px; border- ...
```

2	Buttons should include text explaining their functionality, and if icons are used as buttons, a screen-reader only text or an "aria-label" attribute should be used for that description.	Yes	6	0	100
---	---	-----	---	---	-----

Successful Elements

```
<a href="#" data-action="allow" class="ch2-dialog-close-btn " role="button"><span data-="true" " aria-hidden="false" > close </span></a>
```

```
<button class="ch2-btn ch2-open-settings-btn ch2-btn-text " data-acsb-m-menu="a" style=";background-color:#ffffff!important;color:#000000!important;" role="button">Cookie settings</button>
```

```
<button class="ch2-btn ch2-deny-all-btn ch2-btn-primary " data-acsb-m-menu="a" style=";background-color:#ffffff!important;color:#000000!important;" role="button">Deny all</button>
```

```
<button class="ch2-btn ch2-allow-all-btn ch2-btn-primary " data-acsb-menu="a" role="button" data-acsb-menu-root-link="true" style=";background-color:#ffffff!important;color:#000000!important;">Allow all cookies</button>
```

```
<button id="boei_button" data-generator="Powered by https://www.boei.help" style="border: 0px; opacity: 1; color: rgb(255, 255, 255); z-index: 999997; position: fixed; height: 60px; width: 60px; min-height: 60px; min-width: 60px; padding: 0px; cursor ...
```

```
<div class="boei-pre-opened" id="boei_trigger_message" style="box-sizing: border-box; border: 2px solid rgb(255, 255, 255); background-color: rgb(255, 255, 255); color: rgb(104, 104, 104); z-index: 999997; position: fixed; padding: 10px 20px; border- ...
```

3 Links should include text that is setting expectations to Yes what page they are leading to. If empty links are used as layout wrapping elements, a screen-reader only text or an "aria-label" attribute should be used for that description.

54

0

100

Successful Elements

```
<a href="https://www.cookiehub.com/about-cookies" rel="noopener" target="_blank" class="ch2-learn-more " data-acsb-tooltip="New Window" data-acsb-menu="a" data-acsb-menu-root-link="true"><span data-="true" " aria-hidden="false" > New Window </spa ...
```

```
<a class="w-logo__content logo__content_1qc" href="/" ><span class="lqip-wrapper_2ym " style="width:300.69px;height:87.2px;max-width:100%;background-color:#ffffff!important;color:#000000!important;"><img width="301" height="auto" alt="Madronify Log ...
```

```
<a data-component="button" class="w-btns-group__item button_2W3 w-button ui-button ui-button--secondary-alt-light ui-button--size-lg button--font-weight-bold_1Nu" href="/diy-saas" style="background-image: none;"><span class="button__border_1J- ui- ...
```

```
<a data-component="button" class="w-btns-group__item button_2W3 w-button ui-button ui-button--secondary-alt-light ui-button--size-lg button--font-weight-bold_1Nu" href="/company" style="background-image: none;"><span class="button__border_1J- ui-b ...
```

```
<a data-component="button" class="w-btns-group__item button_2W3 w-button ui-button ui-button--primary-light ui-button--size-lg button--font-weight-bold_1Nu " href="/saas-solutions" style=";background-color:#ffffff!important;color:#000000!important ...
```

```
<a data-component="button" class="w-btns-group__item button_2W3 w-button ui-button ui-button--secondary-light ui-button--size-lg button--font-weight-bold_1Nu " href="/special-offers" style=";background-color:#ffffff!important;color:#000000!imp orta ...
```

```
<a class="w-logo__content logo__content_1qc" href="/spotlight/hudgify" ><span class="lqip-wrapper_2ym" style="width:252px;height:48.047px;max-width:100%;background-color:#ffffff!important;color:#000000!important;"><img width="252" height="auto" alt="..."
```

```
<a class="w-logo__content logo__content_1qc" href="/spotlight/boei" ><span class="lqip-wrapper_2ym" style="width:166.332px;height:115.2px;max-width:100%;background-color:#ffffff!important;color:#000000!important;"><img width="166" height="auto" alt="..."
```

```
<a class="w-logo__content logo__content_1qc" href="/spotlight/hubspot" ><span class="lqip-wrapper_2ym" style="width:180.465px;height:52.8px;max-width:100%;background-color:#ffffff!important;color:#000000!important;"><img width="180" height="auto" alt="..."
```

```
<a class="w-logo__content logo__content_1qc" href="/spotlight/getleadforms" ><span class="lqip-wrapper_2ym" style="width:358.4px;height:77.331px;max-width:100%;background-color:#ffffff!important;color:#000000!important;"><img width="358" height="auto" alt="..."
```

4 Links that open in a new tab or a new window should either have an "aria-label" attribute or a screen-reader only element explaining to screen-readers that this opens in a new tab.

4

0

100

Successful Elements

```
<a href="https://www.cookiehub.com/about-cookies" rel="noopener" target="_blank" class="ch2-learn-more" data-acsb-tooltip="New Window" data-acsb-menu="a" data-acsb-menu-root-link="true"><span data-="" true" aria-hidden="false" > New Window </span> ...
```

```
<a href="https://app.getreditus.com/marketplace/madronify" target="_blank" data-action="external" rel="noopener" class="ui-link" data-acsb-tooltip="New Window" ><span data-="" true" aria-hidden="false" > New Window </span><span class="text-ui-light" > ...
```

```
<a href="https://socialjuice.io/madronify" target="_blank" data-action="external" rel="noopener" class="ui-link" data-acsb-tooltip="New Window" ><span data-="" true" aria-hidden="false" > New Window </span><span class="text-ui-light-shade-color" > ...
```

```
<a href="https://www.boei.help/?utm_source=poweredby&utm_medium=banner&utm_campaign=b65c0871-855c-46d9-a729-c5f075867755&utm_via=ruben" target="_blank" style="z-index: 9999971; color: rgb(104, 104, 104); text-decoration: none; position: fixed" > ...
```

5 An H1 title provides information to blind-users using screen-readers of what the main topic of the page is and each page should have exactly one H1 title.

Pass

-

100

Successful Elements

```
<h1 style="font-size:31px" class="text_1k0 ui-heroTitle w-hero-title" data-component="text" role="heading" aria-level="1"><span class="w-text-block" style="display:block"><span class="w-text-content"><span class="text-ui-dark-shade-color" style="und ...
```

6	HTML title elements (H1-6) should have texts. If images or links are used, they should include an alternative or screen-reader only text.	Yes	4	0	100
---	---	-----	---	---	-----

7	Elements that visually appear as titles but are coded with a non-heading HTML Tag should include a "role" attribute that equals to "heading" or have their tags fixed.	Yes	34	1	97
---	--	-----	----	---	----

Successful Elements

```
<p class="text_1k0 ui-blockTitle w-title ui-blockTitle--light" data-component="text" role="heading" data-acsb-fake-title="true" aria-level="2"><span class="w-text-block" style="display:block"><span class="w-text-content"><span style="font-weight:bold" ...
```

```
<span class="w-text-block" style="display:block"><span class="w-text-content"><span style="font-weight:bold" ><strong>What are </strong></span><span class="text-ui-light-shade-color" style="undefined" acsb-original-style="color:var(--ui-light-shade-c ...
```

```
<span class="w-text-content"><span style="font-weight:bold" ><strong>What are </strong></span><span class="text-ui-light-shade-color" style="undefined" acsb-original-style="color:var(--ui-light-shade-color)"><span style="font-weight:bold" ><strong>Sa ...
```

```
<span style="font-weight:bold" ><strong>What are </strong></span>
```

```
<strong>What are </strong>
```

```
<span class="text-ui-light-shade-color" style="undefined" acsb-original-style="color:var(--ui-light-shade-color)"><span style="font-weight:bold" ><strong>SaaS Solutions</strong></span></span>
```

```
<span style="font-weight:bold" ><strong>SaaS Solutions</strong></span>
```

```
<strong>SaaS Solutions</strong>
```

```
<span style="font-weight:bold" ><strong>SaaS</strong></span>
```

```
<strong>SaaS</strong>
```

Failed Elements

```
<strong>About cookies on this site</strong>
```

8	Title levels should not be skipped and should be built with consistent hierarchy. For example: you cannot have "h4" titles and "h2" titles without having "h3" titles.	No	0	0
---	--	----	---	---

9	Interactive elements such as links, buttons and form fields should all be navigable using the keyboard by either using a focusable element (a, button, input, etc.) or including the "tabindex" attribute that equals to "0".	Yes	Pass	-
---	---	-----	------	---

100

Successful Elements

```
<div class="boei-pre-opened" id="boei_trigger_message" style="box-sizing: border-box; border: 2px solid rgb(255, 255, 255); background-color: rgb(255, 255, 255); color: rgb(104, 104, 104); z-index: 999997; position: fixed; padding: 10px 20px; border-
```

10	Interactive elements that can be navigated using the keyboard should be surrounded by a visual outline whenever they are focused.	Yes	Pass	-
----	---	-----	------	---

100

11	Active popups should include an "aria-modal" attribute that equals to "true", and a "role" attribute that equals to "dialog", so screen-reader users know how to navigate within it.	No	0	0
----	--	----	---	---

12	Every page should include hidden links that by clicking on them (either using keyboard navigation or a screen-reader), the user will "skip" certain blocks directly to main landmarks such as main content, menu or footer.	Yes	Pass	-
----	---	-----	------	---

100

13	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should be wrapped inside an element with an "aria-hidden" attribute that equals to "false", or include it directly, and have it dynamically changed to "true" when they become visible.	No	0	0
----	---	----	---	---

14	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should include a "tabindex" attribute that is below 0, and have it dynamically changed to 0 when they become visible.	No	0	0
----	---	----	---	---

15	Menus should either be built using the HTML5 "nav" element or include a "role" attribute that equals to "menu" or "navigation" to indicate a navigation landmark for screen-readers.	No	0	0
----	--	----	---	---

16	Menu items that have a dropdown menu include an "aria-haspopup" attribute that equals to "true".	No	0	0
----	--	----	---	---

17	Menu items that have a dropdown menu include an "aria-expanded" attribute that equals to "false" that changes to "true" and back when opening or closing the dropdown.	No	0	0
----	--	----	---	---

18	Images should have an alternative text description that describes both the objects and the embedded text that the image contains, using the "alt" attribute.	Yes	2	0	100
----	--	-----	---	---	-----

Successful Elements

```

```

```

```

19	Background images that are not just for decoration purposes and should have the same treatment as standard images and include a "role" attribute that equals to "img" and an alternative text description in an "aria-label" attribute.	No	0	0
----	---	----	---	---

20	Font icons, SVG or images that are being used as spacers, decorations or their purpose is already described by the content should include a "role" attribute that equals to "presentation" or "none".	Yes	44	0	100
----	---	-----	----	---	-----

Successful Elements

```
<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 23.03 23.02" aria-hidden="true" data-acsb-force-hidden="true" ><path d="M10.31,0.8a5.25,5.25,0,0,0-.25,1.11c-.157-.2,1.08-.22,1.14s-.11-.27,1.4a5.2,5.2,0,0,0-.68,1.7l-.46,1.4-.2-.22c-.1-.13-.44-.52 ...
```

```
<span class="button__border_1J- ui-button__border" aria-hidden="true" data-acsb-force-hidden="true" ></span>
```

```
<span class="w-burger__line" aria-hidden="true" data-acsb-force-hidden="true" ></span>
```

```
<span class="button__border_1J- ui-button__border " style=";background-color:#ffffff!important;color:#000000!important;" aria-hidden="true" data-acsb-force-hidden="true" ></span>
```

```
<span class="text-ui-dark-shade-color" style="undefined" acsb-original-style="color:var(--ui-dark-shade-color)" aria-hidden="true" data-acsb-force-hidden="true" >
</span>
```

21	Figure elements that are used to display images should have a "role" attribute that equals to "none" and the image provide itself should provide the description using an "alt" attribute.	No	0	0	
22	Every "area" element of a "map" tag should be regarded as a standard image and receive an alternative text description using an "alt" attribute.	No	0	0	
23	Small or hidden tracker pixel images (often used for analytics or marketing purposes) should include a "role" attribute that equals to "none" or "presentation" so they are excluded from screen-readers.	No	0	0	
24	Form fields should either include an "aria-label" attribute or a connected LABEL element describing the requirement of the field (email, phone, name, etc.).	No	0	0	
25	Form elements cannot have the same ID, or else their corresponding label will provide false information.	No	0	0	
26	Required form fields should include an "aria-required" attribute that equals to "true" so blind users using screen-readers know their validation.	No	0	0	
27	The validity status of every form element must be represented in the code at all times using the "aria-invalid" attributes and the "true/false" values, and change dynamically when the status changes.	No	0	0	
28	aria-describedby and aria-labeledby attributes should be connected by ID to an element that either has text description or an "aria-label" attribute.	Yes	19	0	100

Successful Elements

```
<div class="ch2-dialog ch2-dialog-top ch2-visible " role="navigation" aria-labelledby="ch2-dialog-title" aria-describedby="ch2-dialog-description" data-acsb-fake-menu="true" data-acsb-menu="ul" style=";background-color:#ffffff!important;color:#000000 ...
```

```
<div class="ch2-settings ch2-settings-scan " role="dialog" aria-labelledby="ch2-settings-title" aria-describedby="ch2-settings-description" aria-hidden="true" style=";background-color:#ffffff!important;color:#000000!important;" ><div class="ch2-sett ...
```



```
<table aria-labelledby="ch2-catlbl-necessary" aria-describedby="ch2-catdesc-necessary" ><thead ><tr ><th >Name</th><th >Hostname</th><th >Path</th><th >Expiry</th><th >Tags</th></tr></thead><tbody ><tr ><td >m</td><td >m.stripe.com</td><td >/ ...
```

```
<table aria-labelledby="ch2-catlbl-preferences" aria-describedby="ch2-catdesc-preferences" ><thead ><tr ><th >Name</th><th >Hostname</th><th >Path</th><th >Expiry</th><th >Tags</th></tr></thead><tbody ><tr ><td >twk_idm_key</td><td >madronify....
```

```
<table aria-labelledby="ch2-catlbl-analytics" aria-describedby="ch2-catdesc-analytics" ><thead ><tr ><th >Name</th><th >Hostname</th><th >Path</th><th >Expiry</th><th >Tags</th></tr></thead><tbody ></tbody></table>
```

```
<table aria-labelledby="ch2-catlbl-marketing" aria-describedby="ch2-catdesc-marketing" ><thead ><tr ><th >Name</th><th >Hostname</th><th >Path</th><th >Expiry</th><th >Tags</th></tr></thead><tbody ></tbody></table>
```

```
<table aria-labelledby="ch2-catlbl-uncategorized" aria-describedby="ch2-catdesc-uncategorized" ><thead ><tr ><th >Name</th><th >Hostname</th><th >Path</th><th >Expiry</th><th >Tags</th></tr></thead><tbody ><tr ><td >ps-goals</td><td >.madronif ...
```

```
<input type="checkbox" class="ch2-switch-value acsb-shown" name="necessary" aria-labelledby="ch2-0-title" id="c2-0" checked="" disabled="" style="opacity:1!important;width:auto!important;height:auto!important;" " aria-hidden="false" tabindex="-1">
```

```
<input type="checkbox" class="ch2-switch-value acsb-shown" name="preferences" aria-labelledby="ch2-1-title" id="c2-1" checked="" style="opacity:1!important;width:auto!important;height:auto!important;" " aria-hidden="false" tabindex="-1">
```

```
<input type="checkbox" class="ch2-switch-value acsb-shown" name="analytics" aria-labelledby="ch2-2-title" id="c2-2" style="opacity:1!important;width:auto!important;height:auto!important;" " aria-hidden="false" tabindex="-1">
```

29	All forms should have a submission button that is built as an input type "submit" or a "button" element, or include a "role" tag that equals to "button". Buttons can be hidden if the form can be submitted using the Enter key.	No	0	0
----	---	----	---	---

30	Search forms should include a "role" tag that equals to "search" (or be wrapped by one) to indicate a search landmark for screen-readers.	No	0	0
----	---	----	---	---

31	The title tag of the HEAD section (also the title that appears in the browser tab and Search Engine result pages) should exist and describe the name of the current webpage for screen-reader users.	Yes	Pass	-	100
----	--	-----	------	---	-----

Successful Elements

```
<title>Madronify - SaaS Solutions to Grow Your Business.</title>
```

32

The HTML tag should include a "lang" attribute that represents the main language of the webpage so screen-readers can calibrate on it for blind users.

Yes

Pass

-

100

Successful Elements

```
<html lang="en" class="site-root site-root--published fonts-stage-1 acsb-light-contrast" id="acsb-light-contrast" ><head><base href="https://madronify.com"><meta name="aceWebsite" content="madronify.com"><meta name="aceClient" content="true"><meta na ...
```

33

The meta viewport tag should allow vision impaired users to pinch-zoom at least double the standard scaling using the user-scalable="yes" and maximum-scale={2 or higher} content strings.

Yes

Pass

-

100

Successful Elements

```
<meta name="viewport" content="width=device-width, initial-scale=1">
```

34

Landmarks such as main content and footer should be built using their corresponding HTML5 element or include a description using an "aria-label" attribute and a "role" tag that equals to "contentinfo" or "main". Landmarks such as search and navigation are tested in other sections.

Yes

3

0

100

Successful Elements

```
<div class="w-grid__item-inner w-grid__item-panel w-text-center-xs w-text-center-sm w-text-center-md w-text-center w-088754deb0dd8820b733e12d9894218e background_3 lr background w-state-has-background" data-acsb-main="true" role="main"><div clas s="back ...
```

```
<footer class="w-section__footer" data-acsb-page-footer="true" role="contentinfo" aria-label="Footer"><div class="w-grid w-grid--row w-grid--gap" data-columns-count="1"><div class="w-grid__inner"><div class="w-grid__item w-grid__item--top"><div class ...
```

35

Font sizes should be at least 11px in size in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.

Yes

Pass

-

100

36	Letter spacing should not be set to below -1px in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	Yes	Pass	-	100
----	---	-----	------	---	-----

37	Elements that have texts should meet a minimum contrast ratio of 4.5:1 between their foreground (usually text color) and background color.	Yes	70	0	100
----	--	-----	----	---	-----

Successful Elements

About cookies on this site

<p id="ch2-dialog-description" >We use cookies to collect and analyse information on site performance and usage, to provide social media features and to enhance and customise content and advertisements.</p>

<button class="ch2-btn ch2-open-settings-btn ch2-btn-text " data-acsb-m-menu="a" style=";background-color:#ffffff!important;color:#000000!important;" role="button">Cookie settings</button>

<button class="ch2-btn ch2-deny-all-btn ch2-btn-primary " data-acsb-m-menu="a" style=";background-color:#ffffff!important;color:#000000!important;" role="button">Deny all</button>

<button class="ch2-btn ch2-allow-all-btn ch2-btn-primary " data-acsb-menu="a" role="button" data-acsb-menu-root-link="true" style=";background-color:#ffffff!important;color:#000000!important;">Allow all cookies</button>

D-I-Y SaaS

Company

Solutions Managed

Special Offers

Grow and Scale Your Business by Installing

38	Carousels should include an "aria-label" attribute that equals to "carousel"/"slider" or something else that indicates the functionality, as well as be tagged as a landmark for screen-readers using a "role" tag that equals to "contentinfo".	No	0	0	
----	--	----	---	---	--

39	Control elements such as next and previous icons should include an "aria-label" attribute or a screen-reader only text that explains the functionality to screen-readers.	No	0	0	
----	---	----	---	---	--

40	A common accessibility mistake is to treat carousels as No live regions using the "aria-live" attribute and the "polite" or the "assertive" values. Using this practice will cause screen-readers to cut and skip announcements.		0	0	
41	Carousel pagination items (usually used as small dots at the bottom of the carousel) should indicate their functionality and slide number they control using an "aria-label" and a screen-reader only text.		0	0	
42	Tables that are being used as layout structures should include a "role" attribute that equals to "presentation" to indicate to screen-readers that it is not really a table.	No	0	0	
43	If nested tables are used (a table element within a table cell), set the nested tables "role" attribute to "presentation".	No	0	0	
44	Tables that are missing a THEAD row with TH elements, should include a "role" attribute that equals to "rowheader" on the TD elements of the TR that represents the visual table headings.	No	0	0	
45	Visually deleted texts (often used to show a previous price of a sale) should include an "aria-label" attribute or a screen-reader only text that explains this is deleted text.	No	0	0	
46	Breadcrumbs main element should include a "role" attribute that equals to "navigation" and an "aria-label" attribute that describes the functionality.	No	0	0	
47	Ratings/scores that are represented visually using stars, meters or other indicators should either have an "aria-label" attribute or a screen-reader only texts conveying the score/rate.	No	0	0	
48	Making use of an accessibility interface helps to ensure that vision impaired users can adjust some of the UI and the design (font-size, colors, spacing, etc.) to their needs. It is not a compliance requirement, but can help to improve compliance.	Yes	Pass	-	100
49	Iframe elements should include a "title" or an "aria-label" attribute explaining the purpose, the functionality or the destination of the iframe, or be tagged hidden for screen-readers if irrelevant.	Yes	3	0	100

Successful Elements

```
<iframe src="about:blank" frameborder="0" scrolling="no" width="64px" height="60px" style="outline:none !important; visibility:visible !important; resize:none !important; box-shadow:none !important; overflow:visible !important; background:none !important;"/>
```

```
<iframe src="about:blank" frameborder="0" scrolling="no" width="350px" height="520px" style="outline:none !important; visibility:visible !important; resize:none !important; box-shadow:none !important; overflow:visible !important; background:none !important;"/>
```

```
<iframe src="about:blank" frameborder="0" scrolling="no" width="360px" height="145px" style="outline:none !important; visibility:visible !important; resize:none !important; box-shadow:none !important; overflow:visible !important; background:none !important;"/>
```